

FOR IMMEDIATE RELEASE
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Hubbardton Forge Receives Communicator Award for 2007 Product Catalog

Hubbardton Forge, Castleton Vermont manufacturer of hand-forged wrought iron lighting and accessories, has received three Crystal Awards of Distinction from the 13th Annual International Communicator Awards for their 2007 Product Catalog. The three awards were in the categories of Catalog Design, Overall Design, and Photography.

Published every February, Hubbardton Forge's 240-page, full color image and information rich catalog is the culmination of a 12-month creative cycle that, at one point or another, involves each person in this 230-employee company. As products move through development, it is 11-year veteran Art Director Wendy Fannin's job to locate, schedule, and develop settings for new lighting designs. "Hubbardton Forge products are incredibly versatile—each piece has numerous location and style possibilities," says Fannin. "For me, the greatest design challenge is choosing from that wide variety of possibilities and creating a photograph that will compliment our lighting but won't limit our customer's thoughts and ideas about where Hubbardton Forge products can be placed. We want our customers to appreciate our photography, but we really want them to have fun and experiment with Forge products in their own creative environments."

The 13th Annual Communicator Awards is a leading international awards program recognizing creative excellence in the communication field. Entries are judged by industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

To receive a complimentary 2007 Catalog, please contact Hubbardton Forge's customer service representatives at 800-826-4766.

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